

CURRICULUM VITAE

Dr. Narendra Kumar Batra

B-648, Janakpuri

Bareilly (U.P.)

Pin Code - 243122

Mobile: +91-9927258333

E- mail: nkbatra09@gmail.com

CAREER PROFILE (Total Experience – 19 years)

- Currently working as an Assistant Professor in Department of Commerce at RLS Govt. Girls PG College, Pilibhit since 2009.
- Worked as a Lecturer in Commerce in KCMT, Bareilly from 2004 to 2009.
- Worked as a Lecturer in Commerce in Bareilly College, Bareilly from 1997 to 2004.

ACADEMIC QUALIFICATION

- **Ph.D** (Commerce) from MJP Rohilkhand University, Bareilly on the topic, “An evaluation of customer service in public sector banks in 2002.
- **M.Com.** from MJP Rohilkhand University, Bareilly in 1996.
- **B.Com.** from MJP Rohilkhand University, Bareilly in 1994.
- Intermediate from UP Board in 1991.
- High school from UP Board in 1989.

PROFESSIONAL SOCIETY MEMBERSHIP

- Life time member of **Indian Accounting Association (IAA)**. (Membership No. : BR-05)

AREA OF INTEREST

- Accounting & Finance

PUBLICATIONS

Research Papers:

- 1) Gandhi Dheeraj, Batra Narendra Kr., Gupta Tarun and Kumar Bharat (2015), “E-Commerce in India: Challenges & Opportunities” in **International Journal of Business Management (IJBM)**. Vol. 2(2), 2015, pp 1172-1178, ISSN: 2349-3402.
- 2) Batra Narendra Kr., Gandhi Dheeraj, Kumar Bharat and Gupta Tarun (2016), “Economic Factors Affecting Human Happiness” in **Tourism, Mercantilism and Human Happiness, (an edited book published by Mumukshu Publication of Humanities, S.S. (PG) College, Shahjahanpur)**, First Published 2016, pp 37-45, ISBN: 978-81-910666-7-8.

- 3) Gandhi Dheeraj, Batra Narendra Kr., Sharma Vaibhav and Gupta Tarun (2015), "Development of Entrepreneurship Through SSI in UP" in **International Journal of Business Management (IJBM)**. Vol. 2(1), Jan-June 2015, pp 794-804, ISSN: 2349-3402.
- 4) Gandhi, Dheeraj and Batra, Narendra Kr. (2014), "Role of Media in Strengthening Consumerism" in **International Journal of Business Management (IJBM)**. Vol. 1(2), July-Dec. 2014, pp 70-74, ISSN: 2349-3402.
- 5) Batra, Narendra Kr., Gandhi Dheeraj, Kumar Bharat, Gupta Nitesh and Mehrotra Rajeev (2013), "Foreign Direct Investment: Civil Aviation in India" in the **MUMUKSHU Journal of Humanities (A Registered Reviewed/Referred Research Journal)**. Volume 5, No. 1, June 2013, pp 84-87, ISSN: 0976- 5085.
- 6) Batra, Narendra Kr., Gandhi Dheeraj and Kumar Bharat (2012), "Devaluation of Indian Rupee & Its impact on Indian Economy" in **International Journal of Research in Commerce, IT & Management (IJRCM)**. Volume-II/Issue-XI/November 2012, pp 95-98, ISSN: 2231-5756.
- 7) Batra, Narendra Kr. and Gandhi Dheeraj (2013), "Employment Generation Programmes & Strategies in Rural India" in **Employment Generation in Developing Countries: Challenges & Opportunities (a book published by Mumukshu Publication of Humanities, S.S. (PG) College, Shahjahanpur)**, First Published 2013, pp 730-734, ISBN: 978-81-910666-3-0.
- 8) Batra, Narendra Kr. and Gandhi Dheeraj (2012), "Impact of globalization on India's economic growth" in **Emerging Trends and Various Challenges For Business & Management, a compendium published by Chandigarh Business School, Mohali**, First Published 2012, pp 112-121, ISBN No. : 978-93-81212-05-9.

Articles:

- 1) Batra, Narendra Kr., Batra Geeta and Gandhi Dheeraj (2012), "**FDI & Indian Economy**" in a souvenir published by Ambedkar College, Tripura for the National Seminar on "**Medical Ethics in India: Challenges & Prospects**" sponsored by Indian Council of Philosophical Research (ICPR) held on 9th & 10th Feb. 2012, pp 24-28.

PAPER PRESENTATION

- 1) Presented a paper entitled "**Role of Weightless Economy in Knowledge Economy**" in a National Seminar on "Digital India: Digital Empowerment To Citizens" organized by RLS Govt. Mahila PG College, Pilibhit on 14th & 15th January 2017.
- 2) Presented a paper entitled "**Startup India: Opportunities and Challenges**" in 69th All India Commerce Conference of Indian Commerce Association on Startup India: Opportunities and Challenges organised by University of Lucknow from November 11-13, 2016.
- 3) Presented a paper titled "**Economic Factors Affecting Human Happiness**" in 8th International Seminar on Tourism, Mercantilism and Human Happiness: Challenges & Opportunities", on 30-31 January 2016 organized by Swami Shukdevanand (PG) College, Shahjahanpur (UP).
- 4) Presented a paper titled "**Human Development in India: Status & Suggestions**" in 7th International Seminar on "Human Development in Developing Nations" on 26 & 27 February 2015 organized by Swami Shukhdevanand PG College, Shahjahanpur in collaboration with U.P. Chapter, Indian Commerce Association.

- 5) Presented a paper titled “**Impact of FDI on Capital Market in Indian Economy**” in a National Seminar on “Impact of FDI on Indian Economy” on February, 21-22, 2015 organised by Arya Mahila (P.G.) College, Shahjahanpur.
- 6) Presented a paper titled “**Prospects & Challenges in Commerce Education in the 21st Century**” in a National Conference on “Contemporary Issues in Commerce Education in India” on 20th – 21st December, 2014 organised by Uttarakhand Open University, Haldwani in collaboration with International Journal of Trends in Economics, Management & Technology (IJTEMT), USA & International Association of Academicians Innovators Researchers & Scientists (IAAIRS), USA.
- 7) Presented a paper titled “**Ethics in Accounting: An urgent need of the hour**” in the 37th All India Accounting Conference and International Seminar on Accounting Education and Research on November 8-9,2014 organised by Department of Commerce, University of Lucknow and Indian Accounting Association, Lucknow Branch.
- 8) Presented a paper titled “**Impact of Corruption on Economic Growth of India**” in the 6th International Seminar on “Economic Development with Devaluation of Non-economic Values: Problems and Remedies” organised by Swami Shukdevanand PG college, Shahjahanpur in collaboration with U.P. Chapter, Indian Commerce Association and SHIATS, Allahabad and Institute of Applied Manpower Research (IAMR) , New Delhi on 2nd & 3rd March, 2014.
- 9) Presented a paper titled “**Employment Generation Programmes & Strategies in Rural India**” in the 5th International Seminar on “Employment Generation in Developing Countries: Challenges and Opportunities” organised by Swami Shukdevanand (PG) college, Shahjahanpur in collaboration with SHIATS, Allahabad & Institute of Applied Manpower Research, New Delhi on 23rd & 24th February, 2013.

PERSONAL PROFILE

Father’s name	-	Shri Harbans Lal Batra
Date of Birth	-	9 th March 1974
Marital Status	-	Married
Languages known	-	English, Hindi and Punjabi
Nationality	-	Indian
Sex	-	Male

DECLARATION

- I hereby affirm that the information furnished in this document is accurate and true to the best of my knowledge.

DATE:
PLACE:

(Dr. Narendra Kumar Batra)